

Call for “Outreach Marketplace” (posters only)

This call for posters complements the previous call for abstracts and papers (closed since April 30, 2013) and encourages industrial participation at TRA2014, meeting the conference objective “from research to deployment”. The first objective of this Outreach Marketplace call is to demonstrate the impact of research on industrial deployment, job creation and the response to societal challenges. A second objective is to provide presentation opportunities for on-going industrial projects. This call for posters invites industrial companies to actively contribute to the TRA2014 conference by showcasing achievements of industrial research.

Authors are invited to submit “Outreach Marketplace”, i.e. posters only without published paper, before the October 31, 2013 deadline. A ready-for-presentation poster without abstract should be submitted electronically to the conference web site (<http://tra2014.sciencesconf.org>) as an Outreach Marketplace, in English language using the template provided on the web site.

These Outreach Marketplace posters should contain industrial innovations, case studies, implementation of research work, or industrial projects where preliminary results are available, including clear objectives and a detailed methodology for the research. Original, recent and substantive achievements are expected. However, commercial advertising or the presentation of market products only cannot be accepted as Outreach Marketplace. Displays containing this type of information will be welcome in company exhibition booths.

The Outreach Marketplace should address one or more of TRA2014’s four transportation Modes and seven Topics shown below. Poster submissions will be reviewed within a few weeks after the October 31, 2013 submission deadline and the author(s) will be informed of acceptance (with or without modification) or rejection. Accepted/revised Outreach Marketplace posters will be published in the conference e-proceedings that will be distributed to the registered delegates at the conference.

Accepted posters will be displayed in the exhibition area for one full day of the conference. Authors must bring their printed poster (A0 format, H=1.2 m, W=0.8 m) to TRA2014 for posting between 08:00 and 08:45 on the designated presentation day. Posters must be removed between 18:30 and 19:15 on the same day (except for those displayed on Wednesday which may remain until Thursday afternoon). The conference organizers will provide mounting boards and materials for poster installation.

At least one author per Outreach Marketplace poster must be registered to attend TRA2014 before February 1, 2014 (closing date for the early bird rate, regular fee applies) and must attend the conference to present the poster. An author cannot endorse more than two Outreach Marketplace posters.

Topics	Modes
1. Environment and Energy	A. Road
2. Industry Competitiveness	B. Rail
3. Logistics and Mobility Systems and Services	C. Waterborne
4. Safety and Security	D. Cross-modality
5. Transport Infrastructures	
6. Transport Policy Research / Socio-economic / Human sciences	
7. Vehicles & Vessels Technologies	